

SE HJ MEDIA PACK 2016

Fresh, original, different

The Skills, Employment and Health Journal brings together the best writers and thinkers in the skills, employment and health space. Our contributors are from a broad range of experts in their fields. The views expressed are diverse; intended to promote thought leadership and encourage genuine debate, insight, and thinking. The Journal helps policy makers, government and suppliers reach better decisions for better outcomes. We believe that print media still has a vital role to play in shaping opinion and making connections.



Audience reach

3,000 subscribers
10,000 circulation
4 print editions (quarterly)

Audience profile

The Skills, Employment and Health Journal is read by stakeholders in public services across the UK – encompassing central and local government, private organisations and the voluntary sector. Our targeted audience includes MPs, policy advisers, government officials, chief executives and managing directors, investors, senior managers and practitioners.

55% Parliamentarians and Government officials
22% CEOs/Directors
16% Managers
7% Other

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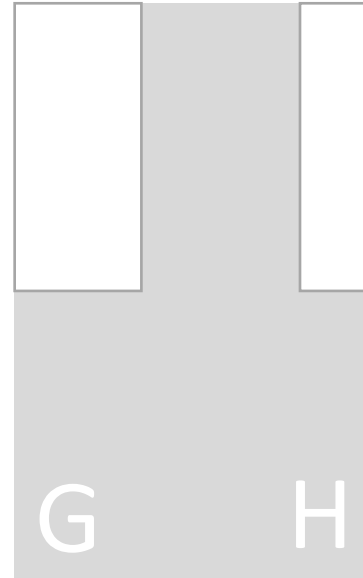
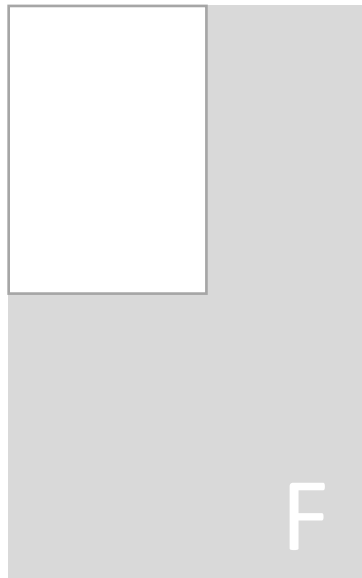
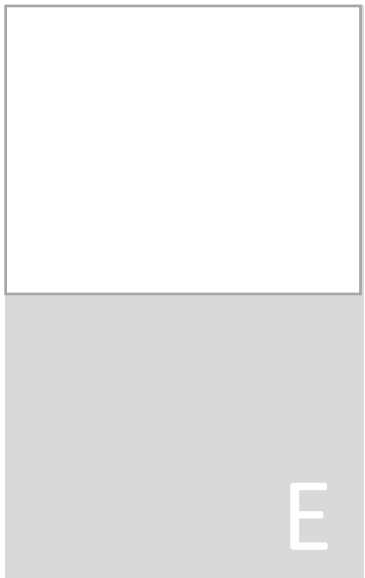
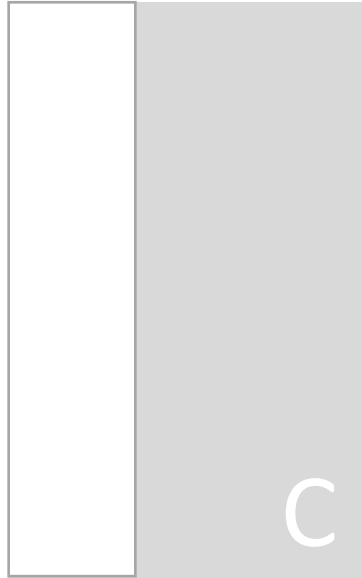
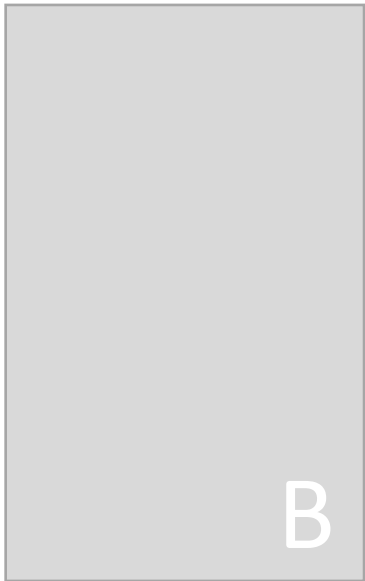
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For contributions, please contact:

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The Skills, Employment and Health Journal is written by industry experts and leading thinkers for the sector. To express your interest in content or providing a contribution, please get in touch.

Rate card



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Ref		mm	£
A	Spread		4,850
B	Full page	340 x 540	2,500
C	2/5 page	130 x 540	1,150
D	1/5 page	65 x 540	650
E	1/2 page	340 x 270	1,400
F	3/10 page	200 x 270	900
G	1/5 page	130 x 270	650
H	1/10 page	65 x 270	400

Measurements are approximate. Please get in touch if you cannot see the advert size you are looking for.

Guaranteed position: guarantee your choice for 10% extra. Early reservations advised.

Creative & Copywriting: take advantage of our in-house experts for your design, artwork and copy needs. Small uplift on standard rates applies, please get in touch to discuss your requirements.

Calendar

Issue	Advertising material due date	Contributions deadline	Content and/or asset due date for creative services
Summer 2016 (July)	6 th June	30 th May	
Autumn 2016 (October)	5 th September	29 th August	
Winter 2017 (January)	5 th December	28 th November	Please get in touch to discuss your requirements
Spring 2017 (April)	6 th March	27 th February	
Summer 2017 (July)	5 th June	29 th May	
Autumn 2017 (October)	4 th September	28 th August	
